



Facilitating your strategic planning meeting

Strategic planning is the starting point for future success

That's why it's important to plan, prepare and conduct your meeting in a way that will ensure you meet your objectives.

Our experienced facilitators are used to working with directors and senior managers in many types of organisation. We can guide your meeting to a successful outcome by introducing new approaches and helping people think creatively about problems, issues and opportunities.

As external facilitators we have the advantage of being impartial to individual views or arguments. We keep discussions focused and on track, ensuring everyone has the opportunity to contribute and that decisions are taken in a positive way and the next steps agreed.

We recognise that the actual process of strategic planning can be difficult and stressful. Our approach is to encourage and enable the group to work together to develop the plan which, in turn, helps ensure they commit to its implementation.

How to get the best from your facilitated meeting

As expert facilitators we can usually hit the ground running, however, to get the best from our input it makes sense to involve us in designing your meeting agenda and format. We can offer ideas, insight and new perspectives that will help you achieve your objectives most effectively.

Depending on what you want to get out of the meeting and the people involved, we can recommend different methods and activities to meet your needs and also respond to the group dynamics on the day.

Involvement in planning your meeting will help us understand the background to your business and current strategy, any perceived or actual communication problems, internal politics and personalities that may prevent constructive interaction during and after the meeting.

Our aim is to make your strategic planning meeting successful

To do this we aim to help you achieve the following:

- Create a sense of urgency - by focusing on what's important
- Build commitment to work towards strategic goals
- Form a strategic vision and initiatives to make it happen
- Identify and enlist the resources required while providing direction, purpose and accountability
- Enable action by removing barriers and renewing energy and enthusiasm
- Generate short-term wins
- Sustain and accelerate achievements
- Institute change - by which we mean not reverting to what went before

Achieving all these outcomes, as well as generating a sound strategic plan, is more likely with independent, professional facilitation.